

NEVILLE PUBLIC MUSEUM
OF BROWN COUNTY



BRIDGING COMMUNITIES, CONNECTING GENERATIONS
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PROCEEDINGS OF THE BROWN COUNTY NEVILLE PUBLIC MUSEUM GOVERNING BOARD

Pursuant to Section 19.84, Wis. Stats., a meeting of the **Brown County Neville Public Museum Governing Board** was held at 4:30 p.m. on Monday, June 13, 2016 at the Neville Public Museum, 210 Museum Place, Green Bay, Wisconsin

PRESENT: Kevin Kuehn, Terri Trantow, Kramer Rock, Sandy Juno and Tom Sieber
ALSO PRESENT: Kasha Huntowski, Kevin Cullen and Beth Lemke

CALL MEETING TO ORDER

1. Chairman Kuehn called the meeting to order at 4:34PM.
2. APPROVE/MODIFY AGNEDA

Motion made by Terri Trantow and seconded by Kramer Rock to approve the agenda.
Vote taken. MOTION APPROVED UNANIMOUSLY.

3. Museum Director Report. Museum Director Lemke started her report sharing two testimonials regarding recent events at the Neville. One from exhibit developer Tom Hendershot and one from teacher Vanessa Moran with both pasted below. Museum Director Lemke announced that she utilized Tom Hendershot to acknowledge Neville staff as Brown County Star Employee's.

From: Tom Hendershot <tom@antiquitiescompany.com>

To: "Lemke, Beth A." <Lemke_BA@co.brown.wi.us>

Date: Wed, 1 Jun 2016 12:32:35 -0400

Subject: Re: Ice Age Promotions

Hi Beth,

Wow, what a great video! I shared the link with our team and everybody loves it. Thanks very much for sending it along.

On another important note, I want to highly compliment your team for their great partnership during the exhibit installation process. Everyone we worked with was so friendly, knowledgeable and efficient ..which resulted in many of the tasks being completed ahead of schedule. In fact, Ice Age Imperials has never been installed so quickly! We'd say your team represents 'Professional Excellence'. Thanks so much for your installation follow-up, Beth. It's greatly appreciated!

Best, Tom

Vanessa Moran, 4th grade at Meadowbrook Elementary teacher testimonial

Virtual Learning with the Neville Public Museum was an experience my students will not soon forget! Using Google Hangouts, Ryan and Lisa were able to "visit" our classroom and share rare artifacts from their vault with my students, including a mummified cat! It was a fabulous way to begin a Problem Based Learning Project on Ancient Egypt because they had absolutely no idea that the Neville Public Museum had such amazing treasures and were instantly hooked! We were able to hit several essential benchmarks during the

course of the unit, including many of our 21st Century Skills, and provided the students with an authentic learning experience that I would have been unable to do without their involvement.

Ryan, Lisa, and James were absolutely fabulous to work with and helped trouble shoot some major technical difficulties on our end when beginning this adventure. I appreciate their patience and understanding, as well as technical expertise. From Skype to Google Hangouts, they can make anything work!

I couldn't have been more thrilled to have The Neville Public Museum as a part of our classroom and look forward to many more shared ventures in the future.

In addition after fifteen years of not being aligned with the Green Bay School System for Curriculum Aligned Field Trips the Neville has regained positive status within the district and its field trips are approved Curriculum Aligned Field Trips. Chairman Kuehn made the statement that he was very proud of this regained status and thanked the Neville staff for making it happen. The entire board acknowledged and thanked the staff.

Museum Director Lemke was also thrilled to announce that the Neville Team will be working with Lucinda Roberts the Fine Arts Program Coordinator for the Fine Arts Institute at Green Bay East High this fall. EQUATE is an annual event that the East strand of the GBAPS presents each school year. It is a musical concert featuring 5th grade vocalists from Aldo Leopold, Doty, Howe, Langlade, Nicolet, Sullivan and Webster Elementary schools. Also performing are choirs from Washington and Aldo Leopold Middle Schools and a choir from East High school. It features orchestra and band performances by the middle and high school students. The Neville will be the host location for the student art show November 24, 2016- January 8, 2017.

Summer outreach at Breakfast on the Farm and On Broadway Farmer's markets were very successful. Breakfast on the Farm participants were much less familiar with the Neville's offerings and quite interested in what was happening. OBI Farmers Market participants stopped to share that they have seen the Neville in multiple commercials and have seen the Ice Age Imperials bus ads—of which have inspired them to visit in the last few weeks. Based on this feedback Museum Director Lemke indicated the advertising plan for the Neville is working.

Museum Director Lemke shared that at the July 11, 2016 meeting the Board will discuss and recommend possible action on a repatriation request from the Ho-Chunk Nation of Wisconsin.

She also mentioned that she is anticipating the first draft of the Visitor Experience and Architectural Exhibition Master Plan from Triad Creative Group on June 17, 2016 and that at the July 11th Board meeting she would share the information to date and the follow up necessary from Neville staff to keep the progress moving on the project.

Museum Director Lemke also shared that only one exhibit contract is still pending for 2017. The amount for shipping is included in the 2017 budget request for the Neville Public Museum Foundation. Neville staff are preparing for the Downtown Green Bay Holiday parade as float materials are being created by the Neville's Exhibit Technician with an emphasis on H.C. Prange snow baby window figurines. Lastly, each Education and Recreation Report starting in July will have a new section with a focus on collections that have significantly and positively affected the Neville to bridge communities and connect generations.

Discussion ensued; staff was commended on the process and encouraged to continue capturing data to share with the board, full support was noted.

4. Museum Deputy Director Report. Based on recently completing a Project Management for History

Professionals course from the American Association of State and Local History Deputy Director Cullen is working to balance multiple projects, relationships and partnerships, which is aligned to the museum's exhibit schedule and strategic plan. Deputy Director Cullen provided updates on Temporary Exhibit Logistics and a plan that was developed with Lisa Zimmerman to determine first point of contact and balance temporary exhibit needs through mid-2017. He also provided an update on June of 2017 exhibit *Estamos Aqui* especially the community portion of the exhibit process, video testimonial recordings and plans to develop accessible programming in conjunction with the exhibit. By creating this process and following it Deputy Director Cullen and Museum Director Lemke reported that they will be able to carve out much needed time to review, verify and share strengths and holes to the collection as they work towards American Alliance of Museums reaccreditation in 2022.

5. Such other matters as authorized by law:

2016 Governing Board Meeting Dates

Monday, July 11, 2016

Monday, August 8, 2016

Monday, September 12, 2016

Monday, October 10, 2016

Monday, November 14, 2016

Monday, December 12, 2016

Next meeting of the Neville Public Museum Governing Board will be **Monday, July 11, 2016 at 4:30pm.**

6. Adjournment. Chairman Kuehn called the meeting to an end at 5:20PM.
Motion made by Terri Trantow and seconded by Tom Sieber to approve.
Vote taken. MOTION APPROVED UNANIMOUSLY.